

August 13, 2013

To whom it may concern:

re: Curly Dog Communications, Ms Lisa Lipowski

I am happy to write in support of Ms Lipowski and Curly Dog Communications Inc.

In 2011, we worked with Ms Lipowski on the organization of a two-day pan-Canadian meeting on priorities in pediatric clinical research. The meeting was held in the Eastern Townships and involved about 50 investigators from most Canadian academic child health centres. Ms Lipowski and her colleagues took responsibility for all arrangements regarding the meeting venue and logistical supports. Her team did an outstanding job of coordinating a diverse group of participants.

I was highly impressed by the professionalism of Ms Lipowski's organization. The meeting operated flawlessly and the participants were uniformly impressed by the attention shown to all the details of its organization.

I am certain that Ms Lipowski is very capable of facilitating all aspects of meeting organization and managing associated communication requirements pre- and post-meeting. I hope that you will decide to work with her.

Yours truly,



Stuart M MacLeod, MD, PhD, FRCPC
Professor, Pediatrics, University of British Columbia



August 14, 2013

To Whom it May Concern:

RE: Curlydog Communications Inc.

I write as Director of the Canadian national Maternal Infant Child & Youth Research Network (MICYRN) to provide a strong letter of recommendation for Lisa and her team at Curlydog Communications. MICYRN is an organization which aims to build capacity for clinical research through multi-centre collaboration, and a prime activity is to bring people together. We have held numerous meetings across the country, and engaged Curlydog Communications Inc. to organize a 3-day strategic planning meeting of 45 people in the Eastern Townships of Quebec in May 2011. As our headquarters are based in Vancouver, BC, there was a great reliance on Lisa and her team to provide all of the local groundwork in lead-up to the meeting, as well as at-meeting support. Curlydog Communications Inc. arranged all accommodation and meals, including a catered dinner at a private home, transportation to-from Montreal, all meeting AV presentations, and a post-meeting evaluation. We had people arriving to the Townships by various means (flights, personal vehicle) as well as a group who were in Montreal to attend an international conference in the days prior. This was an invitational meeting and the guest list grew in the weeks leading up to the meeting, which is to say there were considerable and various demands to accommodate. We wanted to run the meeting "paperless", which required all directions and presentations to be available electronically, in a timely fashion.

Lisa and her team provided exemplary organizational skills. They were at all times flexible and accommodating, and highly responsive (with practical advice and solutions) to our demands. They provided superb support in the lead-up to the meeting, and essentially no aspects or contingencies were overlooked. Their AV skills were terrific. We had many positive accolades from our guests.

In short, I am most happy to provide this letter of support. I would not hesitate to hire Curlydog Communications Inc. for future meetings.

Anne Junker, MD
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